

## BIO360 - 5 & 6 February 2025

*SCALE-UP project will be present at BIO360 2025! Come and meet us on the **stand n°G28 on 5 and 6 February**, and attend our **Conference on 6 February 2025**.*

**SCALE-UP stand – 5 & 6 February 2025 from 9:00 am to 6:00 pm (look for Stand n°G28)**

**SCALE-UP Conference – 6 February 2025 from 10:00 am to 11:00 am in the Circular conference room**

### 5 February 2025

#### Stand programme

<b>9am-10am</b>	<b>Developing a circular and sustainable bioeconomy in European rural areas</b> Meet the Horizon Europe projects <a href="#">SCALE-UP</a> , <a href="#">RuralBioUp</a> and <a href="#">BioRural</a> .
<b>10am-12 pm</b>	<b>Bio-based building and other applications from fibre plants</b> Meet innovative projects for building insulation and other bio-based products made from hemp, straw, reeds... With <a href="#">COPANO</a> and Atelier du Biosourcé (France)
<b>12pm-2pm</b>	<b>Developing a circular and sustainable bioeconomy in European rural areas</b> Meet the Horizon Europe projects SCALE-UP, RuralBioUp and BioRural.
<b>2pm-4pm</b>	<b>Adding value to agricultural and agri-food co-products</b> Meet innovative projects for the production of biochar and biopolymers from by-products of olive growing and processing. With <a href="#">ANDALTEC</a> and <a href="#">BIOLIZA</a> (Spain)
<b>4pm-6pm</b>	<b>Bio-based services and social innovation in the bioeconomy</b> A look at multi-stakeholder initiatives to develop the bioeconomy: an educational orchard in Poland and a pan-European bioeconomy cluster. With the Apple Farm Association ( <a href="#">Gospodarstwo Sadownicze TB</a> ) and <a href="#">UNIMOS alliance</a> (Poland)

6 February 2025

**CONFERENCE – 10 to 11am in the Circular room**

**“Scaling-up innovations in bioeconomy: a lever for Europe’s green transition and rural development”**

Meet five entrepreneurs from France, Spain and Poland who are using innovation to transform agricultural by-products and waste into bio-based products with high added value. Going from hemp and straw to bio-based insulation, from residues of olive pruning to biochar and biopolymers, and from apple pomace to functional foods, these entrepreneurs will share their experiences on how they are going from idea to market and dealing with challenges faced along the way. This conference will be moderated by experts from the SCALE-UP project who support the entrepreneurs with market analysis and business strategy development activities.

**Stand programme**

**9am-2pm**      **Developing a circular and sustainable bioeconomy in European rural areas**  
Meet the Horizon Europe projects SCALE-UP, RuralBioUp and BioRural.

**2pm-3pm**      **Bio-based building and other applications from fibre plants**  
With COPANO and Atelier du Biosourcé (France)

**3pm-4pm**      **Adding value to agricultural and agri-food co-products**  
With ANDALTEC and BIOLIZA (Spain)

**4pm-5pm**      **Bio-based services and social innovation in the bioeconomy**  
With the Apple Farm Association (Gospodarstwo Sadownicze TB) and UNIMOS alliance (Poland)

**5pm**      **BIO360 exhibition closing**

 [Registration](#)

**Our partners:**



SCALE-UP is funded  
by the Horizon Europe  
programme

